



## CONCEPT NOTE

### ENSIE Extra General assembly meeting and workshop on “Social Impact Measurement” organised in the framework of the Spanish Presidency Social Economy Congress

**When?** On the 14<sup>th</sup> of November from 2.30pm – 6pm (exact time TBC)

**Where?** San Sebastian, Spain (address and room – TBC)

#### **Description:**

The European Network of Social Integration Enterprises (ENSIE) represents the interests of national and regional networks of ‘Work Integration Social Enterprises’ (WISEs) striving for more inclusive and integrated forms of employment at European level. Together with its members, ENSIE will lead several activities in the framework of the allocated timeframe during the Spanish Presidency Social Economy Congress. Among the planned activities there will be the extraordinary ENSIE general assembly meeting and a public workshop on WISEs’ social impact measurement. ENSIE will also take the opportunity to launch its WISEs workers’ messages campaign to raise the awareness on workers in integration pathways in WISEs and their concerns/testimonies.

#### **Objectives and attendees:**

- 1<sup>st</sup> activity: European seminar on **social impact measurement practices**. During this seminar, participants will have the opportunity to discover the updates and activities concerning social impact measurement also considering the developments indicated in the Social economy action plan. An expert from the OECD (TBC) will present the work done by the organisation in the framework of the “Global Action: Social Impact Measurement for the Social and Solidarity Economy”<sup>1</sup>. Later ENSIE’s impact measurement tool (“Impact-WISEs”) and the latest results of the study underlining the positive impact of WISEs to the employment of vulnerable people will be presented. Topics related to the importance of measuring the social impact for WISEs, challenges that they face to collect data etc. will be shared as well. In addition, results interesting for public authorities will be presented as the

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<sup>1</sup> The [OECD Global Action](#), through its work stream on social impact measurement, endeavours to explore: 1) current social impact measurement practices among SSE organisations; 2) the methodologies best suited to capture the social benefits of the SSE; and 3) policy initiatives to foster a social impact measurement culture and practice in the SSE ecosystem.

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study includes some variables allowing to demonstrate the return on the investments done by public authorities to WISEs. ENSIE will show that public authorities financial support into the integration of people in WISEs is an investment in an inclusive and prosperous future for vulnerable groups (and not a cost).

In addition to the EU level impact measurement study, ENSIE's Spanish member FAEDEI will present a local impact measurement tool and data on the integration of vulnerable groups into the labour market by WISEs in Spain.

Finally, ENSIE will also launch its WISEs workers' messages campaign focused this year on their skills acquisition and opportunities to improve them.

Expected number of participants: +/- 60.

- 2<sup>nd</sup> activity: (by invitation only) ENSIE will gather with its members in order to lead its **annual extraordinary general assembly meeting**.

Expected number of participants: +/-30.

**Needed tools:** a screen, a projector, at least 2 microphones, enough space in the meeting room to potentially install interpretation booths.

### Draft agenda

2.30 PM – 3.30 PM	European seminar on the social impact measurement
2.30 PM – 2.40 PM	Presentation of the ENSIE "Impact-WISEs" tool – <i>Aziza Yussupova, ENSIE Senior Policy Officer</i>
2.40 PM – 2.50 PM	Presentation of the Spanish social impact measurement tool and framework – <i>Guillaume Tréguer, FAEDEI (TBC)</i>
2.50 PM – 3.00 PM	Presentation of the OECD Global Action: Social Impact Measurement for the Social and Solidarity Economy - <i>TBC</i>
3.00 PM – 3.20 PM	Q&A session
3.20 PM – 3.30 PM	Launch of the WISEs workers' messages campaign – <i>ENSIE (speaker TBC)</i>
3.30 PM	END OF THE SEMINAR
3.30 PM – 4.00 PM	COFFEE BREAK
4.00 PM – 6.00 PM	ENSIE extraordinary General assembly meeting

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